CAMEL & WINSTON MLP DEFENSE

% of Stores for 1050 Panel for Week of June 7, 1993

% of Stores (MLP)	Camel Pack 50¢ IRC	Camel Pack B1G1F	Camel Carton $3.00/$4.00	Winston Pack 40¢ IRC.	Winston Carton $3.00/$4.00
Total (41%)	7	9	11	31	33
MLP Pack (68%)	9	12	4	40	27
Non-MLP Pack (32%)	4	10	1	13	8
MLP Carton (59%)	6	8	25	37	56
Non-MLP Carton (41%)	8	3	16	22	39

Source: MARKET DECISIONS
Updated: June 18,1993

Source: 1050 Panel

Week Conducted: RESPONSE June 7, 1993

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Source: https://www.industrydocuments.ucsf.edu/docs/hmdn0004